SIIDHA DAGA

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17th Floor Mittal Grandeur Khatau Road Cuffe Parade Mumbai 400005

EDUCATION

Oxford Academy (OA), Connecticut, USA

2022 – Present

American High School Curriculum - Marine Biology, Algebra, English, Language Arts

Malvern College (MC), Malvern, UK

2020 - 2021

AS Level – History, Psychology, Business, Mathematics

American School of Bombay (ASB), Mumbai, India

2018 - 2020

American High School Curriculum – English, French, World History, Integrated Science, Integrated Math, Drama, Physical Education

WORK EXPERIENCE

Intern, Edelweiss, Mumbai

2022

- **Developed** a basic understanding of reading balance sheets, annual reports, analyzing profitability ratios of the company.
- Additionally understood how to judge qualitative aspects like the business model, products the company offers and macroeconomic trends
- Created a report on the Indian mental health segment by analyzing 5 well funded startups like wysa (B2B mental health program for employee wellness), MeraDost (Platform that connects to verified therapist)
- Wrote an article on the differences in the startup ecosystem in the mental health segment between India and other developed countries

Intern, IBall, Mumbai

2021

• **Understood** product marketing, product design and business strategy. Helped design a new marketing model for the company, fine tuned the look and feel of their whole product line

Intern, Portfolio Management Service, Stock Axis, Mumbai

2019

- **Understood** how the fund operates with more than 20,000 subscribers. Worked on the telephone booth to help and advise clients across the country based on the company's strategy.
- **Used** Tableau to visualize the ad spend based on location versus the conversion rate. Recommended how to realign google ads to better optimize ad spend and get better conversion

SUMMER ACTIVITIES

Attended, Wharton Business School, Entrepreneurship Course, Pennsylvania, USA

2019

• **Learned** the main aspects of the world of entrepreneurship, such as marketing, management, stocks, bitcoin, product technology, etc.

Attended, Berklee School of Music, Boston, USA

2017

• Explored the world of contemporary hip hop music with world renowned producers and artists

LEADERSHIP POSITIONS

President, Psychology Club, OA

2022

- **Started** a club with organizing three monthly discussions on a book related to psychology discussing its personal and broad applications
- **Drafted** future curriculum with the help of my team which involves analyzing psychology articles and drafting research papers

EXTRACURRICULAR ACTIVITIES

- Completed, Illustration, Art & Photography Course, Jayesh Dakre Academy, Mumbai 2011 - 2019
- Participant, Trinity Level 3-Singing & Vocals, YMCA Colaba, Mumbai
- **Delegate**, Model United Nations (MUN), ASB Delegation to Singapore 2018
- Black Belt Holder, Taekwondo Competition, Mumbai 2015
- **Participant**, Soccer Championship, inter-school,, *Connecticut*, *USA* 2022

COMMUNITY SERVICE

Founder, Mental Health Initiative for Underprivileged, Betul, Madhya Pradesh, India 2021-2022

- **Used** indicators like attendance, grades and big 5 personality traits to analyze the effects of comprehensive mental health program over time
- **Created** a comprehensive mental health improvement plan that included -
 - → Nutrition: Created an economical meal plan for the government that included balanced seasonal and local nutrition dense foods curated with the expert inputs of leading nutritionists. Based on local farming patterns created a subset of economical crops from which the nutritionists could formulate a balanced diet.
 - → Group Therapy: Encouraged schools to help underperforming children to create mentor led groups where they could discuss issues that are surrounded by stigma. Set up a structure to create safe buddy systems.
 - → Art Based Therapy: Emphasized the importance of including art forms like music, theatre, dance, and art as an therapeutic outlet, otherwise overlooked in underprivileged schools.
 - → Meditation & Mindfulness: Having honed the skill of meditation, taught students and teachers how to use it as a calming and coping mechanism

Founder, Onehuman, Mumbai, India

2020

- Raised INR 5.5 lakh by collaborating with 6 NGOs to help their efforts in supporting covid hit families Trainer, D.A.R.E, Mumbai, India
 - Conducted 40 training workshops to teach and educate underprivileged women on how to handle a situation where they may face any kind of sexual or verbal assault.
 - **Provided** basic understanding along with physical training

Volunteer, Computer Labs, Betul, Madhya Pradesh, India

2019

- Raised 5.75 Lakh INR, to build 2 computer labs with 32 computers in total educating over 300 children in a year
- **Taught** them basic office softwares such as word, powerpoint, excel, etc. so that they have a chance of being employed in a professional office environment rather than the norm of working as domestic staff 2019

Volunteer, Kovalam Skate Club, Kerala, India

Provided funds, skate equipment and education in various art and academic aspects to the students

- **Conducted** some basic classes on singing, playing the guitar, and percussion instruments
- Raised funds for them through conducting several bake sales, collecting used skate equipment, and donations

Volunteer, Aakansha, Mumbai

2018

- **Organized** educational and interactive activities for over 100 students
- **Taught** several different topics from environmental awareness to physics

• Conducted several environmental activities with them such as beach clean ups and nature walks understanding the importance of preserving local biodiversity

ADDITIONAL PROJECTS

Author, The Mind Food Cookbook

2022

- **Read** research papers and several books on Nutrition (Rainbow Diet and Super Human) to understand the importance of color, balance and nutritional value of different ingredients on our bodies
- **Developed** my cooking skills, changed my movements, eating styles and lifestyle to help with my mental and physical health
- **Furthered** my hobby by making healthy food from across the globe and journaled my recipes in a cookbook